



**Strengthen your offering.
Accelerate business revenue.
Increase your market share.**

An innovative health and resilience solution

Reinforce your long-term value by delivering effective benefits packages for today's workforce. With our help, your clients can recover faster from some of the biggest health challenges impacting them, minimising workplace disruption and sickness absence.

£600k

employees living with or caring for someone with cancer could cost a business nearly £600k

Reframe, 2020 (based on 3000 employees)

Hyperpersonalised, timely and connected benefits

We support individuals during unexpected and life-changing health events so they remain productive and engaged at work. Our unique approach develops the resilience they need to work through the challenges they face, by providing timely and tailored support, on their terms.

51%

of employees 'agree' that the benefits offered to them are highly relevant

Mercer, 2020

Your business benefits



Strengthen and evolve offering



Accelerate new business revenue and client growth



Fill benefit gaps and create upsell opportunities



Enhance reputation as a trusted and novel consultant



Increase engagement and utilisation of offering

About us

We are a new kind of healthcare technology company that has been transforming the way individuals experience healthcare since 2012. Building on our experience in cancer care, our support is available to over 880,000 people in some of Europe's biggest organisations.

“The need to holistically support those affected by a diagnosis was clear to us. It's one of the reasons why Reframe has been so well received by our clients and their employees.”

Ambika Fraser,
Head of Propositions at Unum

Our services

We offer proactive and ongoing support for individuals facing, or caring for someone with, an unexpected or life-changing health event. Delivered by a dedicated support team to ensure their practical and professional needs are fulfilled and personal goals are achieved. Our service features include:

- **Info hub** - self-serve support for instant advice or resources
- **Support line** - expert guidance from nurses and concierge services
- **Case management** - resilience plan and ongoing support for up to 24 months*

Critical Support Programme

A comprehensive support service for people with a significant health condition such as cancer, musculoskeletal disorder, stress and anxiety or cardiovascular disease.

Urgent Support Programme

A short-term service for people facing a severe and sudden illness, planned medical procedure, accident or unforeseen health emergency.

COVID-19 Support Programme

A unique service for people whose wellness has been impacted by COVID-19.

Carer Support Programme

A service to support and help build the resilience of people who find themselves holding significant responsibility for the care of another.

*dependant on the programme and health event

